

NRF[®] 2019

RETAIL'S BIG SHOW

JANUARY 13-15
JACOB K. JAVITS CONVENTION CENTER | NYC
nrfbigshow.com | #nrf2019

TO SEE IF YOUR COMPANY QUALIFIES AS A RETAILER:

RETAIL COMPANY

NRF defines a retailer as a company whose core business is to sell consumer goods directly to the end consumer via storefront, catalog, television or online. Chain restaurants are included in this definition. The company must own the merchandise it sells. Companies primarily engaged in the sale of goods or services to businesses (whether at wholesale or retail) are not considered retailers.

To obtain more information: <https://nrf.com/events/industry-definitions>.

QUALIFICATION

Retail Qualification: In order to qualify as a retailer by NRF, your company needs to be verified, approved and entered on our database. Please email the following information to courtneyj@nrf.com. Your request will be approved or denied (via email) within three business days.

- ✓ **Company's name**
- ✓ **Complete Address**
- ✓ **City and State**
- ✓ **Zip Code and Country**
- ✓ **Business Email address**
- ✓ **Website**
- ✓ **Phone number**
- ✓ **Contact Person**