

What's included?

Below you will find what is included in both conference passes for NRF 2019: Retail's Big Show and a quick guide to help you choose the best pass that matches your needs and interests.

| | Full Conference Pass | EXPO |
|-----------------------------|----------------------|------|
| Opening Night Reception | ✓ | ✓ |
| International Reception | ✓ | ✓ |
| EXPO | ✓ | ✓ |
| Innovation Lab | ✓ | ✓ |
| EXPO Tours/Retailer Only * | ✓ | ✓ |
| Guided Retail Store Tours * | ✓ | ✓ |
| Big Ideas /EXPO Hall | ✓ | ✓ |
| EXPO Happy Hours | ✓ | ✓ |
| Feature Stage Sessions | ✓ | ✗ |
| Innovation Stage Sessions | ✓ | ✗ |
| Concurrent Sessions | ✓ | ✗ |
| Main Stage Sessions | ✓ | ✗ |
| Attendee Lunches | ✓ | ✗ |

*additional fee applies