



2019 ascena Summer Internship Program

Experience is Everything

ascena retail group is America's largest specialty apparel retailer for women and tween girls. The company operates e-commerce websites and approximately 4,800 stores throughout the United States, Canada, and Puerto Rico. Over the past decade, the company has experienced tremendous growth, both organically and through key strategic acquisitions.

Through our collective of eight brands—including Ann Taylor, LOFT, Lou & Grey, maurices, dressbarn, Lane Bryant, Catherines, and Justice—we serve women and girls across generations, identities, affiliations and body types.

DESIGN INTERNSHIP – dressbarn

Innovative. Artistic. Conceptual.

The Design Intern assists the design team with the execution of seasonal collections, fabrications and colors that maintain the brand identity. The Design Intern will gain exposure to the development, concept and design of the product line. Other responsibilities include preparing line review presentation materials, concept boarding, fabric and color boards and flat sketches.

QUALIFICATIONS

- A passion for hand illustration
- Experience in Adobe Creative Suite (Photoshop, InDesign and Illustrator)
- Exposure to tech packs and hand / computer flats
- An eye for trend, color, print and pattern

PROGRAM DETAILS

The ascena Summer Internship Program targets top university students for a future career in retail. This highly selective program offers participants an opportunity to explore the fashion industry, focusing on the Product Life Cycle. During the program, interns will gain exposure to the business through hands-on learning, executive exposure, team projects and so much more. Internships are paid, full time and run for 10 weeks.

APPLICANT REQUIREMENTS

- Must be a recent college graduate (Class of 2019) or rising Senior (Class of 2020)
- Resume and a minimum GPA of 3.0
- Portfolio
- Professional / Academic recommendations (two)
- Ability to independently secure housing