

2019 ascena Summer Internship Program

Experience is Everything

ascena retail group is America's largest specialty apparel retailer for women and tween girls. The company operates e-commerce websites and approximately 4,800 stores throughout the United States, Canada, and Puerto Rico. Over the past decade, the company has experienced tremendous growth, both organically and through key strategic acquisitions.

Through our collective of eight brands—including Ann Taylor, LOFT, Lou & Grey, maurices, dressbarn, Lane Bryant, Catherines, and Justice—we serve women and girls across generations, identities, affiliations and body types.

MARKETING INTERNSHIP – dressbarn

Inspirational. Customer-centric. Results-driven.

The Marketing Intern will assist the marketing team to support key initiatives and projects. This is a highly collaborative position that requires working with cross-functional partners and establishing strong relationships to drive business results.

QUALIFICATIONS

- Exceptional written and verbal communication skills
- Excellent time management, multi-tasking and organizational skills
- Critical eye for detail and comfort under pressure
- Experience in Adobe Creative Suite (Photoshop, InDesign and Illustrator) is a plus

PROGRAM DETAILS

The ascena Summer Internship Program targets top university students for a future career in retail. This highly selective program offers participants an opportunity to explore the fashion industry, focusing on the Product Life Cycle. During the program, interns will gain exposure to the business through hands-on learning, executive exposure, team projects and so much more. Internships are paid, full time and run for 10 weeks.

APPLICANT REQUIREMENTS

- Must be an upcoming college graduate (Class of 2019), rising Senior (Class of 2020), or rising Junior (Class of 2021)
- Resume and a minimum GPA of 3.0
- Professional / Academic recommendations (two)
- Ability to independently secure housing