

## 2019 ascena Summer Internship Program

*Experience is Everything*

ascena retail group is America's largest specialty apparel retailer for women and tween girls. The company operates e-commerce websites and approximately 4,800 stores throughout the United States, Canada, and Puerto Rico. Over the past decade, the company has experienced tremendous growth, both organically and through key strategic acquisitions.

Through our collective of eight brands—including Ann Taylor, LOFT, Lou & Grey, maurices, dressbarn, Lane Bryant, Catherines, and Justice—we serve women and girls across generations, identities, affiliations and body types.

### **MERCHANDISING INTERNSHIP – dressbarn**

Creative. Analytical. Collaborative.

The Merchandising Intern will assist the merchandising team with the development and execution of departmental seasonal strategies, maintenance of assortment sheets and compiling of reports. The intern will support the team with the purchase order process, preparation for key PLC meetings and maintenance of samples. The intern will develop a clear understanding of the customer and the competition and assists through the entire product life cycle process.

### **QUALIFICATIONS**

- An eye for trend and passion for the fashion / retail industry
- Experience working in Excel (Pivot Tables, V Lookups)
- Exposure to weekly selling reports and costing
- Excellent communication skills and a demonstrated ability to multi-task

### **PROGRAM DETAILS**

The ascena Summer Internship Program targets top university students for a future career in retail. This highly selective program offers participants an opportunity to explore the fashion industry, focusing on the Product Life Cycle. During the program, interns will gain exposure to the business through hands-on learning, executive exposure, team projects and so much more. Internships are paid, full time and run for 10 weeks.

### **APPLICANT REQUIREMENTS**

- Must be a recent college graduate (Class of 2019) or rising Senior (Class of 2020)
- Resume and a minimum GPA of 3.0
- Professional / Academic recommendations (two)
- Ability to independently secure housing