

## 2019 ascena Summer Internship Program

*Experience is Everything*

ascena retail group is America's largest specialty apparel retailer for women and tween girls. The company operates e-commerce websites and approximately 4,800 stores throughout the United States, Canada, and Puerto Rico. Over the past decade, the company has experienced tremendous growth, both organically and through key strategic acquisitions.

Through our collective of eight brands—including Ann Taylor, LOFT, Lou & Grey, maurices, dressbarn, Lane Bryant, Catherines, and Justice—we serve women and girls across generations, identities, affiliations and body types.

### **PLANNING INTERNSHIP – dressbarn**

Strategic. Detail-oriented. Data-driven.

The Planning Intern will assist the planning department in managing and planning merchandise inventory and markdown strategies to drive departmental sales, inventory, profit, and turnover objectives.

### **QUALIFICATIONS**

- A love of numbers, data and analytics
- Experience working in Excel (Pivot Tables, V Lookups)
- Strong problem solving skills
- Excellent communication and collaboration skills are a must

### **PROGRAM DETAILS**

The ascena Summer Internship Program targets top university students for a future career in retail. This highly selective program offers participants an opportunity to explore the fashion industry, focusing on the Product Life Cycle. During the program, interns will gain exposure to the business through hands-on learning, executive exposure, team projects and so much more. Internships are paid, full time and run for 10 weeks.

### **APPLICANT REQUIREMENTS**

- Must be a recent college graduate (Class of 2019) or rising Senior (Class of 2020)
- Resume and a minimum GPA of 3.0
- Professional / Academic recommendations (two)
- Ability to independently secure housing